

**15<sup>th</sup>** INTERNATIONAL  
CONFERENCE

**Acute Cardiac Care**

Clinical Cardiology at Its Best

**11-13 July 2027**

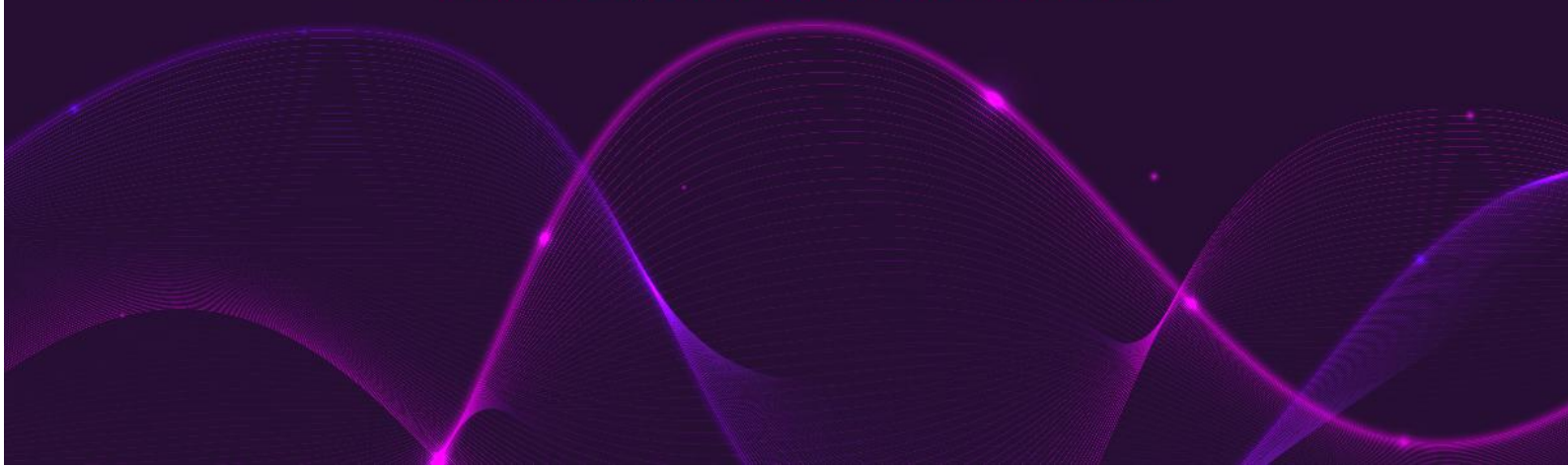
**HILTON TEL-AVIV ISRAEL**

Updates & New Emerging Disciplines



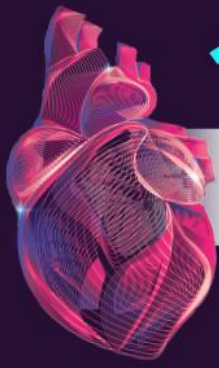
**Sponsorship & Exhibition  
Opportunities**

[secretariat@acutecardiaccare-telaviv.com](mailto:secretariat@acutecardiaccare-telaviv.com)



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Updates & New Emerging Disciplines

**We are pleased to invite you to the 15<sup>th</sup> International Conference on Acute Cardiac Care which will take place in Tel Aviv on July 11-13, 2027 and to take a prominent space amongst our industry sponsors and exhibition.**

This conference, held under the auspices of the ESC Association for Acute Cardiovascular Care (ACVC) and Israeli Heart Association (IHS), has become one of the leading scientific events worldwide on this topic.

During the conference we will cover the contemporary practice of acute coronary syndrome patients, acute heart failure including urgent percutaneous interventions, emergent life-threatening arrhythmias, acute pulmonary embolism, emergency imaging in acute cardiac care and the collaboration with the EMS field crews.

The Acute Cardiac Care 2027 conference is intended for all emergency-cardiac personnel, including emergency medicine, cardiac surgeons, internists, and especially for cardiologists specializing in intensive and acute cardiac care, clinical cardiology, invasive and non-invasive cardiology, as well as intensive and acute cardiac care nurses, and emergency medicine personnel (paramedics and EMT's).

Our rich and encompassing program, which contains lectures, debates and hand-on practice, guided by the leading investigators and clinicians at this field, will ensure the participants a meaningful learning experience.

On behalf of the Organizing Committee we are reaching out to you to support and join us.

**Prof. Shlomi Matetzky**  
Co-Chairman

**Prof. Roy Beigel**  
Co-Chairman



## **STEERING COMMITTEE**

Yonathan Hasin, Israel, Founder  
Roy Beigel, Israel, Co-Chairman  
Shlomi Matetzky, Israel, Co-Chairman  
Hezzy Shmueli, Israel, Secretary General  
Levana Jacobson, Israel, Nursing Coordinator  
Oren Wacht, Israel, EMS Coordinator

## **INTERNATIONAL SCIENTIFIC COMMITTEE**

Will be published soon

## GENERAL INFORMATION

### Venue

Hilton Tel Aviv Hotel  
HaYarkon St 205, Tel Aviv-Yafo, 6340506

### Language

The official language of the Conference is English.

### Exhibition

A commercial exhibition will be held within the framework of the Conference. Exhibitors will be provided with a unique opportunity to promote innovative products, pharmaceuticals, equipment and technologies to a discerning international professional audience.

For further information contact Gail Titoat [secretariat@acutecardiaccare-telaviv.com](mailto:secretariat@acutecardiaccare-telaviv.com)

### Industrial Sponsorship

Satellite symposia, sponsored lectures and working luncheons will be held during the Conference. Request for industrial sponsorships should be sent to [secretariat@acutecardiaccare-telaviv.com](mailto:secretariat@acutecardiaccare-telaviv.com)

### Currency

Israel's currency is the New Israeli Shekel (NIS). International major credit cards are accepted in most hotels, restaurants and shops. Exchange offices and ATM machines are easily available throughout the city and at the Ben Gurion International Airport arrival terminal.

### Climate

The average daily temperature in July in Tel Aviv is (Minimum to Maximum) 25-34 C° / 77-93 F°.

### Conference Secretariat

#### ORTRA Ltd & GTGL Global Event Ltd

Yigal Alon 94, Alon#2, FL 28

Tel Aviv 6109202

Tel: +972 54 354 0039

Email: [secretariat@acutecardiaccare-telaviv.com](mailto:secretariat@acutecardiaccare-telaviv.com)

## FOCUSED TOPICS

- Acute PE
- Pre-Hospital Management of ACS & CPR
- ACS: Special Populations
- Out of Hospital Sudden Cardiac Death
- EP Dilemmas in the ICU
- Perioperative Cardiac Evaluation
- Non-Coronary Cardiac Emergencies
- ICCU Monitoring and POCUS
- ICCU Nursing
- Acute Heart Failure
- Valvular Emergencies
- Artificial Intelligence in Acute Cardiac Care
- Cardiogenic Shock and Acute Heart Failure
- MCS (Myocardial Circulatory Support) in Failing Heart
- Acute Chest Pain

## Sponsorship Packages

### Platinum Sponsorship Package

**US\$ 30,000**

- Organization of a Plenary Satellite Symposium for up to 30 minutes: The program is subject to the approval of the Organizing Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Plenary Satellite Symposium of ACC 2027"
- Symposium program will be included in the final program (subject to receipt by publishing deadline)
- All speaker costs should be covered by the sponsoring company
- **Exhibition Space**
- 12 sqm exhibition open space
- **Advertisement & Acknowledgement**
- Inclusion of sponsor's symposium invitation in the participants bags (insert to be provided by sponsor)
- Inclusion of up to three pieces of promotional material distributed in the participants bags
- Prominent space such as back-page or inside front-page advertisement in the final program, allocated on a first come, first served basis
- Sponsor's logo with hyperlink on the website of ACC 2027
- Symposium invitation will be sent to all registered delegates by email 1 month before the conference
- Platinum Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- **Registration**
- 8 complimentary conference registrations
- **Conference Logo**
- The right to use the ACC 2027 logo on relevant conference material, approved by the Secretariat

### Gold Sponsorship Package

**US\$ 21,000**

- Organization of a Parallel Luncheon Satellite Symposium for up to 30 minutes: The program is subject to the approval of the Organizing Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Luncheon Satellite Symposium of ACC 2027"
- Symposium program will be included in the final program (subject to receipt by publishing deadline)
- All speaker costs should be covered by the sponsoring company
- **Exhibition Space**
- 6 sqm exhibition open space
- **Advertisement & Acknowledgement**
- Inclusion of up to two pieces of promotional material distributed in the participants bags
- Sponsor's logo with hyperlink on the website of ACC 2027
- Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- **Registration**
- 5 complimentary conference registrations
- **Conference Logo**
- The right to use the ACC 2027 logo on relevant conference material, approved by the Secretariat

## Silver Sponsorship Package

**US\$ 12,000**

- Organization of a speaker slot for 20 minutes: The program is subject to the approval of the Organizing Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Satellite Symposium of ACC 2027"
- Symposium program will be included in the final program (subject to receipt by publishing deadline)
- All speaker costs should be covered by the sponsoring company
- **Exhibition Space**
  - 6 sqm exhibition open space
- **Advertisement & Acknowledgement**
  - Sponsor's logo with hyperlink on the website of ACC 2027
  - Silver Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- **Registration**
  - 3 complimentary conference registrations
- **Conference Logo**
  - The right to use the ACC 2027 logo on relevant conference material, approved by the Secretariat

## Mobile App

**US\$ 6,000**

The Conference App engages attendees with personalized planning tools and real-time event updates. The App includes the scientific program, abstracts, speaker info, participant lists, and a personalized scheduler.

- Supporter will be recognized on the home screen with "Supported by..." with Supporter's logo

## E-Poster Stations

**US\$ 6,000**

E-posters will be displayed for the duration of the Conference.

- Dedicated signage with the company's logo will be displayed at the E-poster stations area
- Opportunity to provide sponsor's mouse pad at each station
- Opportunity to display sponsor's logo on screensavers at each station

## Conference Bags

**US\$ 5,000**

Conference bags will be given to each Conference participant.

- The bag will bear the sponsor's and Conference logos
- 1 piece of promotional material (up to 8 A4 pages, responsibility of the sponsor) may be inserted in the Conference bags. Content to be approved by the Organizers

## Conference Lanyards

**US\$ 3,000**

Supporters will be recognized on the lanyards with their company logo. Lanyards should be supplied by the sponsor

## Notepads and Pens

**US\$ 3,000**

The supporter will provide notepads and pens in addition to a support fee. Quantity to be confirmed by the Organizer. This item must be approved by the organizer as well as the Conference's Organizing Committee prior to production. Otherwise, the organizer will have the right to produce these items and charges will be covered by the Supporter. It will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

- Supporter's logo and name on notepads and pens
- Inclusion in the delegate's kit

## Advertisement in Final Program Booklet

**US\$ 1,500**

- Inside Page - one sided color page
- Placement in the program is on a "first come, first served basis"

## Promotional Insert

**US\$ 1,000**

- Inclusion of 1 piece of promotional material distributed in the participants bags

## Tailor Made Packages

We are aware that sponsorship of any of the above items may not suit your current Marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact us to discuss your needs at [secretariat@acutecardiaccare-telaviv.com](mailto:secretariat@acutecardiaccare-telaviv.com)

## Group Registrations

We are happy to provide a discount for group registrations from 20 participants and up. Please contact us at [secretariat@acutecardiaccare-telaviv.com](mailto:secretariat@acutecardiaccare-telaviv.com) to receive your quote.

## Educational Grants

GTGL Global Events Ltd/Ortra Ltd pledges equal opportunities and therefore encourages educational grants. This will allow us to provide reduced registration rates for developing countries participants and students.



## EXHIBITION SPACE

**US\$ 3,000**

A commercial and professional exhibition will take place parallel to ACC 2027 sessions hours. We wish to maximize the exhibitor's exposure to the delegates and therefore all coffee breaks will be held in the exhibition area.

Exhibitors will be acknowledged in the Industry Support and Exhibition section of the program and on the conference website with hyperlink to Supporter's homepage.

### Exhibition Includes

- 100-word company profile in the Final Program
- Open exhibition space (6 sqm)
- 1 table, 2 chairs, electricity point
- 1 complimentary exhibitor registration
- Welcome reception for the registered exhibitors
- Coffee & Lunch for the registered exhibitors
- Cleaning of public areas and gangways

### Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor.

### Allocation for Space

Space allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed to ensure the reservation of the desired location.

### Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitors' badges will be given for the first 6 sqm booked and another badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of 300\$ per person. All registered exhibitors are entitled to the welcome reception, coffee and lunch breaks and sessions.

### Acknowledgements

Please note that exhibition opportunities include the following:

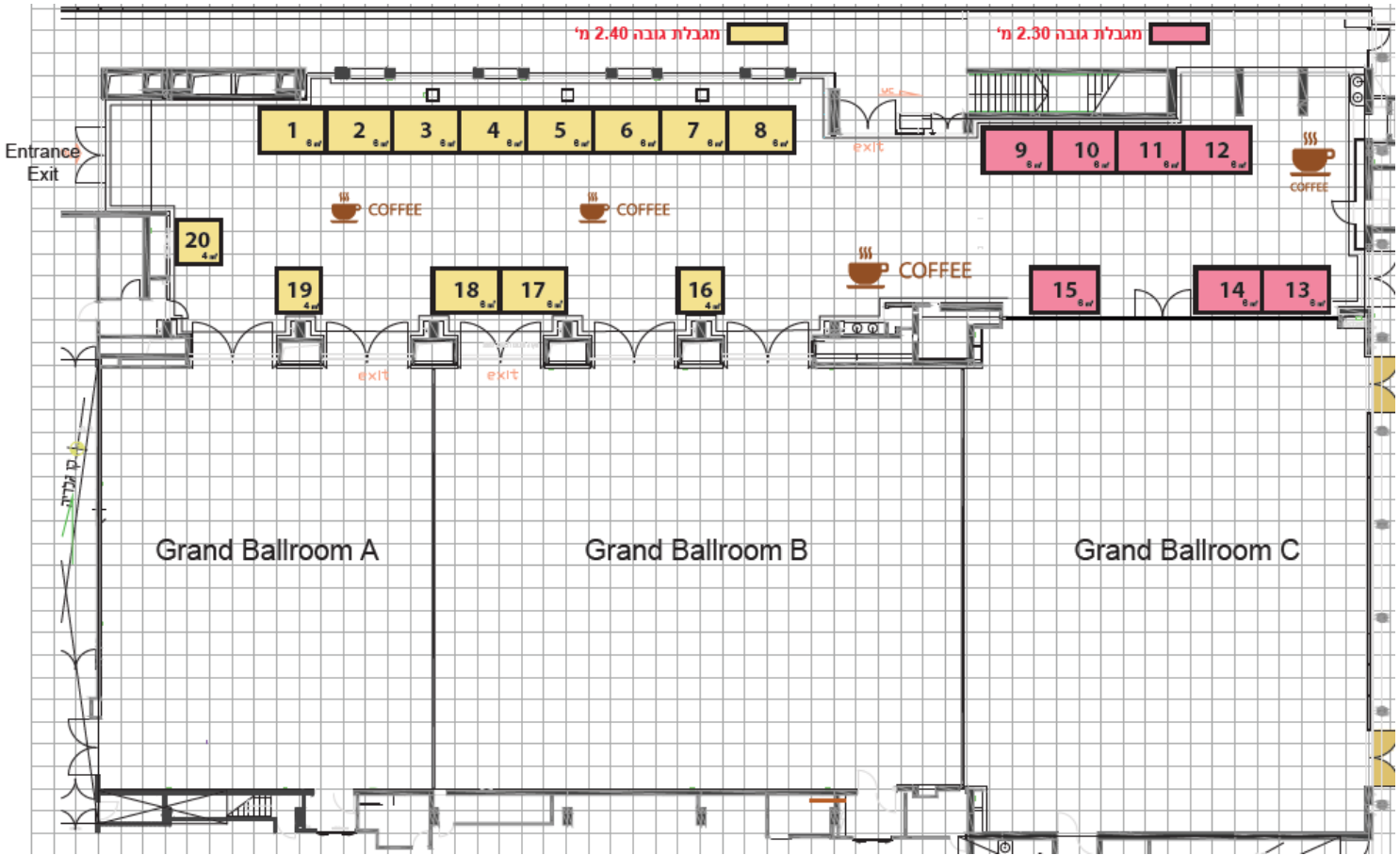
- Exhibitor's logo with hyperlink on Conference website
- Acknowledgement on Sponsors/Exhibitor's Board on-site
- Acknowledgement in the Sponsors/Exhibitor's List in the Final Program

### Site Inspections

Exhibitors are free to visit the venue at their convenience. Please contact the venue directly to arrange this.

- ❖ For 9 sqm the price is US\$ 4,000 with 2 registration badges
- ❖ 12 sqm the price is US\$ 5,000 with 2 registration badges

# EXHIBITION MAP



## INFORMATION FOR SPONSORS & EXHIBITORS

### Application for Sponsorship/Exhibition

Application for sponsorship and/or exhibition can be made in writing with the enclosed booking form to:

### ORTRA Ltd. / GTGL Global Events Ltd

Telephone: +972-54-354-0039 Email: [secretariat@acutecardiaccare-telaviv.com](mailto:secretariat@acutecardiaccare-telaviv.com)

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition catalogue. The form must be completed and signed and returned to ORTRALTD/GTGL Global Events Ltd

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

### Terms of Payment

50% due with signed contract

50% due by 8 April, 2027

The total amount should be received before the opening date of the conference.

### Payment Methods

**Option 1:** Payment by credit card

**Option 2:** Payment by Bank Transfer

Details will be available on the invoice

Bank charges are the responsibility of the payer

### Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 8 April 2027, will entitle a reimbursement of 50% of the sponsorship payment minus handling fees and under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible from 8 April, 2027.

### Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.

## SPONSORSHIP/EXHIBITION APPLICATION FORM

Please complete the following information and return to the Organizers:

Email: [secretariat@acutecardiaccare-telaviv.com](mailto:secretariat@acutecardiaccare-telaviv.com)

Company Name (as you wish it to appear on all acknowledgments)

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Contact Name and position

---

Address

---

Post/Zip Code

---

Country

---

Telephone

---

Fax

---

Email

---

Website Address

I have enclosed the following items:

- High resolution company logo in jpeg
- Short company description (max 100 words)

I/We confirm the following sponsorship items.

<b>Sponsorship Levels</b>		<b>Value</b>
Platinum Sponsor		<input type="checkbox"/> US\$ 30,000
Gold Sponsor		<input type="checkbox"/> US\$ 21,000
Silver Sponsor		<input type="checkbox"/> US\$ 12,000
Other Items	Program App	<input type="checkbox"/> US\$ 6,000
	E-Poster Stations	<input type="checkbox"/> US\$ 6,000
	Conference Bags	<input type="checkbox"/> US\$ 5,000
	Conference Lanyards	<input type="checkbox"/> US\$ 3,000
	Notepads and Pens	<input type="checkbox"/> US\$ 3,000
	Advertisement in Final Program Booklet	<input type="checkbox"/> US\$ 1,500
	Promotional Insert	<input type="checkbox"/> US\$ 1,000
	<b>Exhibition Space</b>	6 sqm incl. 1 registration
	9 sqm incl. 2 registrations	<input type="checkbox"/> US\$ 4,000
	12 sqm incl. 2 registrations	<input type="checkbox"/> US\$ 5,000

Initial Deposit of 50% due with application US\$\_\_\_\_\_

I/we are authorized to sign on behalf of the company and acknowledge that the company will pay all costs as indicated above and follow guidelines and policies listed in the sponsorship prospectus.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_